

**BAUER RADIO LIMITED  
COMPETITION SPECIFIC TERMS AND CONDITIONS**

These Competition terms and conditions should be read together with, and are in addition to, Bauer Radio Limited's standard terms and conditions at: <http://www.bauerlegal.co.uk/radio-competition-terms.html> (the "General Terms"). Together these specific competition terms and conditions and the General Terms shall be referred to as the "Terms".

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| <b>ITEM 1: COMPETITION NAME</b>                             | "Radio City's Grand In Your Hand" (the " <b>Competition</b> ")  |
| <b>ITEM 2: PROMOTER</b>                                     | Bauer Radio Limited trading as: Radio City, registered office: 1 Lincoln Court, Lincoln Road, Peterborough, PE1 2FR and registered under company number is 01394141 (the " <b>Promoter</b> ").  |
| <b>ITEM 3: WEBSITE</b>                                      | <a href="http://www.RadioCity.co.uk">www.RadioCity.co.uk</a> (the " <b>Website</b> ").  |
| <b>ITEM 4: COMPETITION START DATE AND FINISHING DATE</b>    | 21/05/15 - 22/05/15<br><br>Any entries received before the Start Date or after the End Date (for whatever reason) will be invalid.  |
| <b>ITEM 5: COMPETITION CONTESTING DATES (if applicable)</b> | 6am 21/05/15 to 8am 22/05/15  |
| <b>ITEM 6: ENTRANT RESTRICTIONS</b>                         | <ul style="list-style-type: none"> <li><input type="checkbox"/> The Competition is open to UK residents aged 18 years or over at the date of their entry.</li> <li><input type="checkbox"/> Employees (and their family members) of the Promoter (or any company in the same group) or any company involved in the Competition, including the Prize Provider, are excluded from entering the Competition and their entries will not be considered.</li> </ul> <p>Other entry restrictions are as follows: Entrants must obtain permission from the bill payer before entering the competition.</p>  |
| <b>ITEM 7: ROUTES OF ENTRY AND COSTS</b>                    | <p>You can enter by texting the keyword 'MINE' to '63103'</p> <p>Entries received before or after the specified contesting dates and times will not be counted but may still be charged.</p> <p>Texts will cost £1.50 from the UK plus your standard network rate.</p> <p>Entrants will receive a bounce back message to confirm entry.</p> <p>If Entrant texts a second time using Keyword "MINE" (at a further cost of £1.50 plus standard network rate message charge) they will automatically be entered into the draw a 3<sup>rd</sup> time.<br/><u>Entrants must seek permission from the bill payer before calling or Texting to enter.</u></p> <p>There is a free route of Entry via <a href="http://radiocity.co.uk">radiocity.co.uk</a></p> |
| <b>ITEM 8: JUDGING DETAILS</b>                              | The prize winner will be one randomly selected from the persons who successfully text in the  |

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|  | keyword, and the correct answer within the stated contesting times.  |
| <b>ITEM 9: DRAW DETAILS</b>                        | The winner will be chosen by electronic random draw.   |
| <b>ITEM 10: WINNER ANNOUNCEMENT</b>                | The winner will be announced at 8:10am on 22/05/15 or as soon after as possible on Radio City  |
| <b>ITEM 11: PRIZE DETAILS</b>                      | <p>A single prize consisting of the following will be awarded to the winner subject to the winner complying with all the terms and conditions applicable to the Competition:<br/>£2000</p> <p>The prize will be by cheque payable within 28 days after the winner has provided a valid photo ID and proof of address.</p>  |
| <b>ITEM 12: PRIZE PROVIDER</b>                     | <p>Radio City will be providing the prizes.</p> <p>The Promoter is not responsible for any aspect of the Prize, including unsatisfactory quality or late delivery.</p>   |
| <b>ITEM 13: DATA PROTECTION</b>                    | <p>Entrants' personal data (including telephone numbers and addresses will be collected by the Promoter and will be used to process entries. The Promoter will also provide winners' names and contact details to the Prize Provider, solely for the purpose of arranging delivery of the prize.</p> <p>By entering the Competition, participants consent to the storage and processing of their personal data as described here, which shall be strictly in accordance with current UK Data Protection legislation.</p> <p>Personal data may remain stored by the Promoter and the Prize Provider after the Competition has ended but will not be used for marketing purposes.</p> <p>For further information on our uses of personal data, please see our general terms and conditions along with our privacy policy at: <a href="http://www.bauerdatapromise.co.uk/">http://www.bauerdatapromise.co.uk/</a></p> |
| <b>ITEM 14: INTELLECTUAL PROPERTY AND CONSENTS</b> | <ul style="list-style-type: none"> <li><input type="checkbox"/> Entrants consent to their voice being used on the Promoter's radio broadcasts and to a copy of this broadcast (the "Recording") being stored by the Promoter for exploitation in any and all media for promotional or other purposes.</li> <li><input type="checkbox"/> To the extent possible, entrants agree to assign to the Promoter the title to any intellectual property rights or interest that they may have in the Recording.</li> </ul>   |
| <b>ITEM 15: OTHER CONDITIONS</b>                   | <ul style="list-style-type: none"> <li><input type="checkbox"/> Only entries received in accordance with these Terms will be accepted.</li> <li><input type="checkbox"/> The Promoter has the right to disqualify participants if it reasonably believes participants have breached any of the</li> </ul>  |

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|  | <p>Terms.</p> <ul style="list-style-type: none"> <li>□ If there is any misunderstanding, mistake or dispute concerning the operation of the Competition, including the correctness or acceptability of any answers given by winner(s), or the operation of any technical/communications system, the Promoter's decision shall be final and no correspondence or discussion will be entered into on this subject.</li> <li>□ The correct answers to questions must exactly match the Promoter's answers to win.</li> <li>□ The Promoter has no responsibility or liability if participants fail to get through when they call to enter. This includes a failure to complete a phone call due to loss of signal, even if the entrant gets through to the studio initially.</li> <li>□ The Promoter is not responsible for any costs associated with entering the Competition, including making phone calls or accessing the Website.</li> <li>□ In order to maintain the quality of the Promoter's radio programming and to protect listeners from harm, participants may be disqualified if they are incomprehensible, inaudible or if it appears to the Promoter (in its sole discretion) that the caller is driving, intoxicated or likely to offend listeners.</li> <li>□ Whilst participants are on-air, they promise not to make any statement which (in the Promoter's sole and reasonable discretion) is inappropriate or which would be likely to bring the Promoter into disrepute.</li> <li>□ Other than for death or personal injury resulting from its negligence and so far as permitted by law, RadioCity hereby excludes all liability for any loss, damage, cost and expense, whether direct or indirect, howsoever caused in connection with the Competition or any aspect of the Prizes.</li> <li>□ The Promoter reserves the right to cancel, amend, terminate or temporarily suspend this Competition if it is required to do so due to circumstances outside its reasonable control, with no liability to any entrants or third parties.</li> </ul> |
| <p><b>ITEM 16: CONTACT DETAILS</b></p> | <p>If you have any concerns about how this competition has been run, you should email: <a href="mailto:chris.rick@radiocity.co.uk">chris.rick@radiocity.co.uk</a> or write to: Radio City, St Johns Beacon. Liverpool. A complaint will not be considered if it is made more than 14 days after the date the winner is announced.</p>   |